

9th period

Please play this TED talk video for the students

https://youtu.be/3NE_OoO-N54

Hand out the attached worksheet and have students complete and collect please

TED Talk on Earworms

Name: _____

Please complete – yes for a grade!

Earworms are experienced by:

- Most people
- Some people
- A few people
- Only people with experience playing an instrument

Most earworms are composed of a:

- Timbre
- String of harmonies
- Tune
- Texture

A story by Mark Twain is one piece of evidence that:

- Only people in certain cultures are susceptible to earworms
- Earworms existed before the advent of modern recording technology
- Earworms are not important
- Earworms can be cured

People are more likely to experience earworms when:

- They've been exposed to a song recently and repeatedly
- They've tried to ignore a song
- They've never heard a song before
- They've been busy engaging in a strenuous task

Music is especially susceptible to getting stuck in our heads because:

- Most people like music
- It isn't; other things are equally likely to get stuck in our heads
- Music is similar to language
- We don't know exactly why

Please explain in FULL sentences and give it some real thought:

Were you surprised at how prevalent earworms are? Do you think you experience more or fewer earworms than the typical person? when do you tend to experience earworms?

Explain, in your own words, what is meant when earworms are described as "involuntary auditory imagery."

You have been listening to your favorite pop music station for the last three hours. During that time you have been introduced to a new song at least four times and it is already stuck in your head (an earworm). From your personal perspective, describe why that might be the case.

What kind of music do you enjoy listening to?

What would be a topic you would want to hear on a TED talk?

a. Music related

b. Non-music related